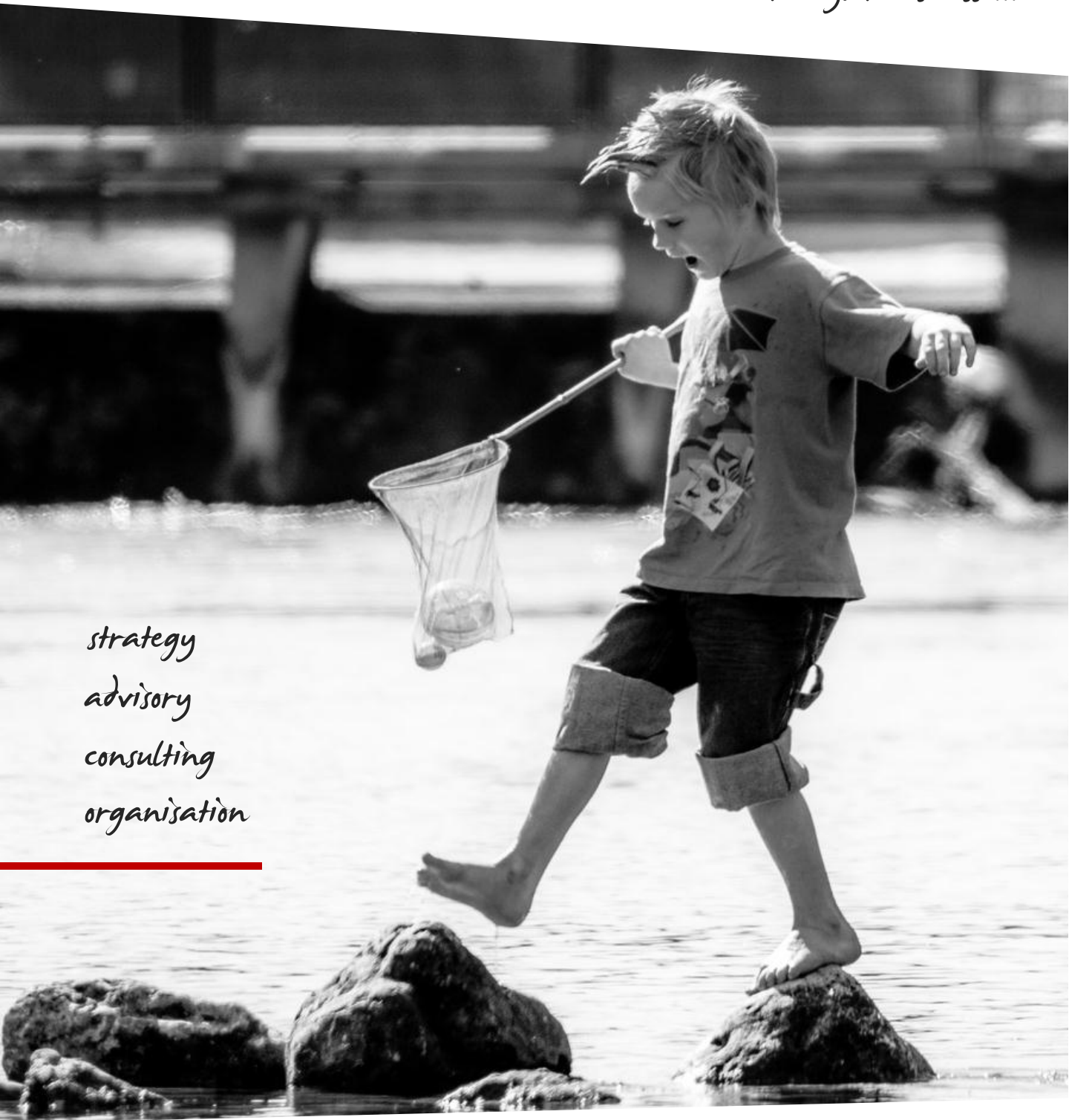


advice

*"just simplify the way you
run your business ..."*

*strategy
advisory
consulting
organisation*





Who we are?

"advice" is a business consultancy based in Tunis. We assist companies over their lifecycle by providing advisory services covering strategic, organizational, accounting and financial aspects.

Our consultants get involved in order to deliver professional services with a high quality level based on their know-how and industry expertise.

What makes us special is our team spirit, knowledge sharing, industry expertise and innovation. These are our fundamentals.

"advice" can rely on its team of skilled consultants who have gathered a deep experience in the company and in other recognized consulting firms. Our consultants provide advisory services in strategy, accounting finance and organization.



Our values

Our values are our DNA and our identity. They guide our strategy and ensure the reliability of our services.

Trust

Trust is a fundamental component for human relations. Trust is won by integrity, respect and transparency.

Innovation

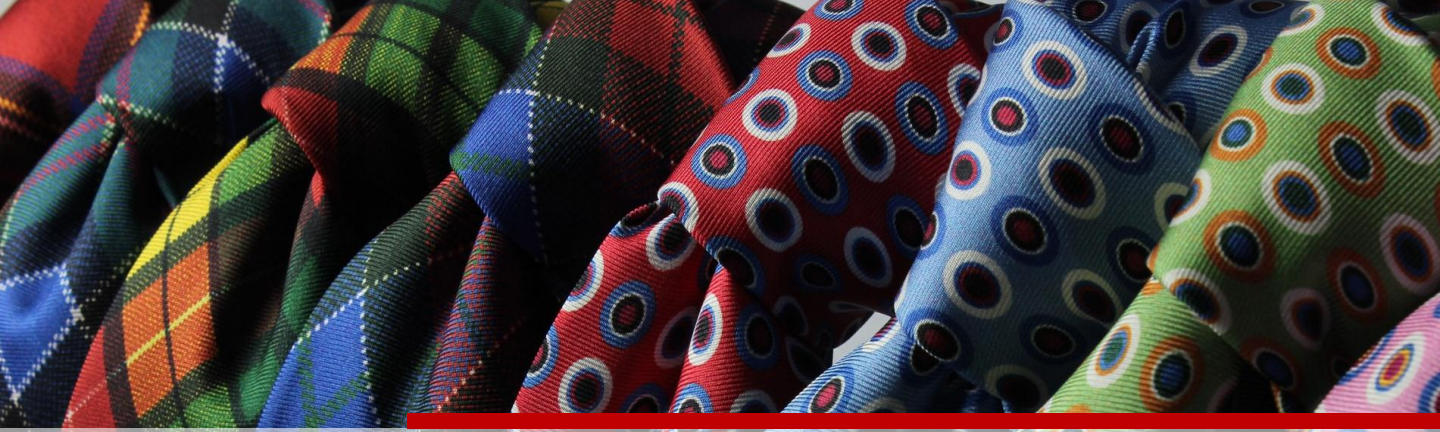
Innovation is the fruit of talents generation and human collaboration. We are aware that new ideas, creativity, initiative, ability and willingness to learn and to collaborate make our distinction and sculpt our excellent reputation.

Commitment

Our commitment is represented in our continuous research to satisfy our clients and partners and our care to mobilize all our energy and expertise to provide a high quality service.

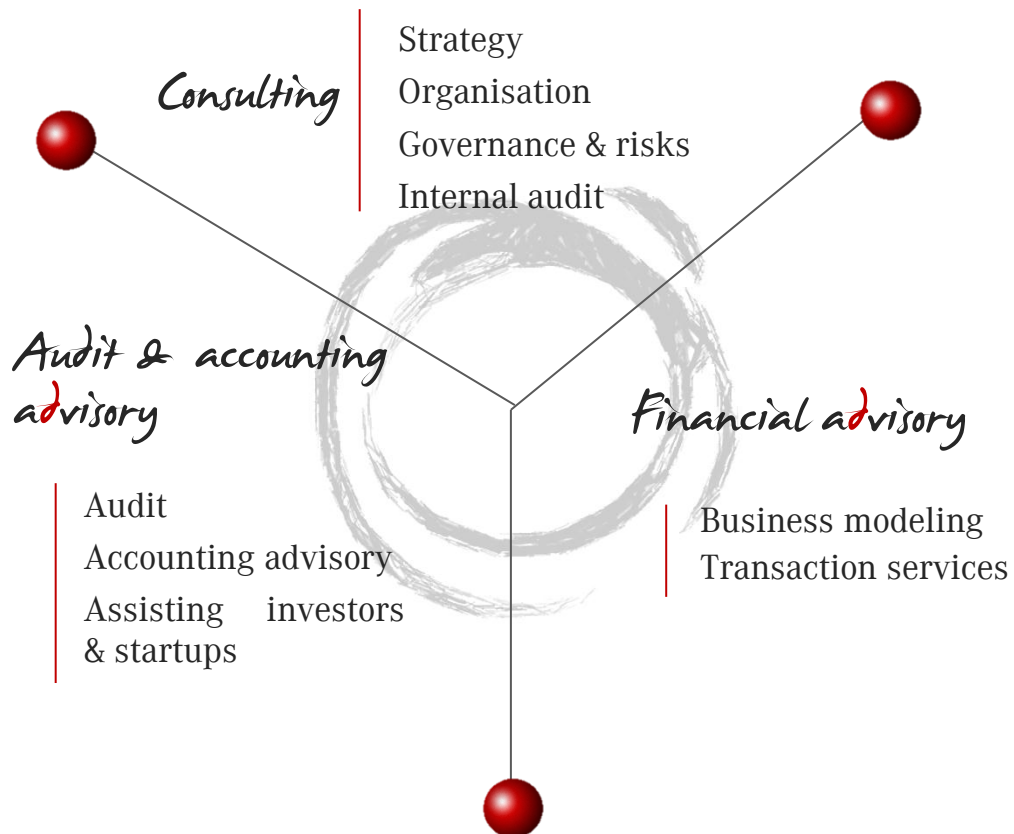
Technical excellence

Technical excellence is a value we are applying in all levels: at the execution of services to the valorization of our business and the development of our skills.



Our services

"advice" offers a range of business consulting services aiming to assist both investors and executives to address their needs.





A strategy implemented by any company aims to provide the required resources and skills to properly address all the environment's opportunities and threats.

It's a "matter of choice" of how resources could be used in order to guide the company to build a competitive advantage

"advice" assists its clients to identify those choices and make them reliable.

Our experts provide services including (but not limited to):

- Diagnostic of current strategic position,
- Proposing and support to carry out partnerships and strategic alliances,
- Assisting to implement strategic choices,
- Adapting the strategy to the business environment changes.



We support our clients in improving their operations and transforming their operational model through:

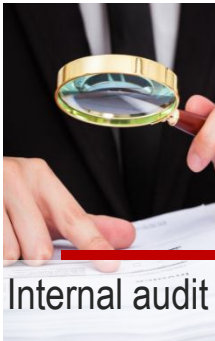
- Rationalizing the organization, remodeling, outsourcing, mutualizing,
- Optimizing processes and structures,
- Assisting for the implementation of data processing platforms,
- Integrating organization charts imposed by new technologies.



Governance and risk issues are increasingly pervading the companies' business environment and companies are now continually trying to advance their governance and risk management practices.

"advice" brings up ideas and support to managers in thinking, building and improving their governance methods through a bespoke approach.

Our skilled experts provide advice to enterprises to address the risks that can threaten value, but also to identify and assess the risks they can take to create value.



While operating in a continuously changing environment, companies are more and more seeking internal audit services which could strengthen their efficiency in risk management and internal control

Internal audit is not anymore limited to the traditional role aiming to improve the process of control inside the organization but it has become a function which creates an added value by proposing advice to the decision makers, anticipating risks and taking into consideration all the strategic issues they are facing out.



Regarding audit services, the experts of "advice" gathered a deep experience in several companies operating in various sectors.

We are able to address the most complicated issues through recognized audit methodologies and tools.



Our accounting advisory services are provided by a team of consultants who have gathered a large experience in addressing issues related to accounting and tax as well as legal and information system issues.

Thanks to our consultants, we are able to help our clients to address accounting changes.

"advice" helps financial managers to understand current changes and assess their impact on the entity.

We offer a customized support with regards to various key topics including:

- Implementing accounting principals and methods,
- Improving accounting and financial reporting,
- Advising regarding accounting and financial data processing,
- Improving the environment of control.



Today, the number of startups is growing at a faster rate than ever before. Startups are everywhere and operating in every sector.

We understand that startups need a real support at their growth stage. Incubators rarely help startups after their seeds stage.

"advice" is bringing out a panel of services dedicated to investors and startups during their entire lifecycle through accounting, tax, legal and organizational advisory.

Our experts act to ensure for the startups a smooth access to their ecosystem



Considered as a key element in most major business decisions, a financial model is prepared whenever any promoter or an organization is considering project finance, evaluating acquisition target, carrying out monthly financial planning, conducting capital structure studies, etc.

Our key experts specializing in business modeling help promoters and managers make the best choices in terms of funding in order to ensure the targeted growth.

We offer a panel of services including:

- Preparation of feasibility studies and business plans,
- Implementation or assessment of existing business models involving various scenarios and sensitivity tests,
- Valuation,
- Implementing tools relating to forecasted financial management.

Mergers & Acquisitions (M&A) have become a popular business strategy for companies looking to expand into new markets, strengthen their strategic position, gain a competitive edge, or acquire new technologies and skills.

We advise companies throughout the entire M&A deal lifecycle in order to secure the transaction and ensure fulfilling the deal's objectives.

"advice"'s experts provide services relating to buyers/sellers research, transaction preparation, strategic analysis, financial, accounting and Tax Due Diligence as well as post-acquisition support.





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